

How to order:

Contact us online at www.eastendprint.com and click on Advertise. Or call **412-748-1900**. You will be contacted by our sales team.

1/16 page horizontal	5.2292" × 2.346"	\$100
1/16 page vertical	2.5312" × 4.7929"	\$100
1/8 page horizontal	5.2292" × 4.7929"	\$175
1/6 page	5.2292" × 6.5"	\$225
1/4 page horizontal	10.625" × 4.7929"	\$350
1/4 page vertical	5.2292" × 9.8136"	\$350
1/3 page	10.625" × 6.5"	\$450
1/2 page	10.625" × 9.8136"	\$700
2/3 page	10.625" × 13.159"	\$900
full page	10.625" × 20.5"	\$1,200

Want to run your ad for multiple weeks?

You receive discounts if you commit to a multi-week ad package.

Payment:

Print accepts checks and credit cards.

Ad requirements:

Ad copy, artwork and other material for your ad must be received by 5 p.m. on the Friday preceding the ad's publication date. There is a 10% late fee for any ad material after that point.

Artwork should be in Adobe PDF format with fonts embedded and content at 200+ dpi. Your ad must meet the dimensions of your reserved ad space.

Ad design services

Print offers ad design help. For minor changes such as resizing, reformatting, changing text and similar fixes, customers pay a 5% additional fee. For full ad design help, there is a 20% additional fee (allow two weeks).

Cancellation

Ads canceled after 5 p.m. Thursday before publication will be charged in full.

Changes

Print will compensate you for any errors on our part at our discretion in the form of additional advertising space. No cash refunds.

Order timeline

Thursday

Deadline to pay to reserve space: 5 p.m.

Cancellation deadline without fee: 5 p.m.

Friday

Ad submission deadline: 5 p.m.

Tuesday

Production and editing

Wednesday

Publication and distribution

